

## Press Conference for the “Japan Autumn Festival in Hong Kong -Rediscovering Nippon-”

29<sup>th</sup> September, 2017  
Consulate-General of Japan in Hong Kong

The Press Conference for the “Japan Autumn Festival in Hong Kong -Rediscovering Nippon-” (abbreviated as “Japan Autumn Festival in Hong Kong” below) was held on 27<sup>th</sup> September at Lan Kwai Fong LOFT 22. The Consulate-General of Japan in Hong Kong welcomed Mr. Allan Zeman, Founder & Chairman of the Lan Kwai Fong Group, and Ai, a famous Japanese female singer who has been participating in the NHK Kōhaku Uta Gassen (a year-end song festival produced annually by Japan Broadcasting Corporation) as the special guests of the day, with Mr. Robin Pak, a well-known DJ from Radio Television Hong Kong (RTHK), who acted as the master of ceremonies (MC).

During the Press Conference, the MC introduced the series of partner events under the “Japan Autumn Festival in Hong Kong -Rediscovering Nippon-”, which cover various areas such as performing arts, movies, food & beverage and sports, etc. The “Japan Autumn Festival in Hong Kong” is also one of the recognized events to celebrate the 20th Anniversary of the Establishment of the Hong Kong Special Administrative Region.



(At the Press Conference)

For more details of the “Japan Autumn Festival in Hong Kong”, please refer to the links below.

- Official website of the “Japan Autumn Festival in Hong Kong”

<http://www.hk.emb-japan.go.jp/autumnfes/>



- Facebook page of the Consulate-General of Japan in Hong Kong

<https://www.facebook.com/JAPANinHK/>

